

Baader Helvea Equity Research

COMPANY FLASH

/ BAADER /

26 August 2025

REGISTER NOW: www.baaderinvestmentconference.com
22 - 25 September 2025, Munich

DEFAMA

Germany

Real Estate

Reuters: DEF.DE

Bloomberg: DEF GY

Add

Closing price as of

25-Aug-25

EUR 28.20

Target price

EUR 31.80

High/Low (12M)

EUR 31.00/25.80

Market cap.

EUR mn 135

Enterprise value

EUR mn 335

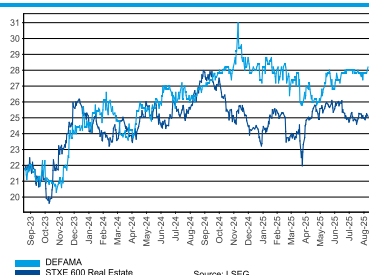
Free float

74.0%

Avg. daily turnover

EUR mn 0.03

Price relative to Index



Performance (%)	1M	3M	6M
Absolute	0.7	5.2	0.7
rel. DAX	0.5	2.5	-7.6
rel. STOXX Europe 600	-0.9	2.7	-0.1
rel. SXXP Real Estate	-0.4	6.6	1.6

Analyst:

Andre Remke, CFA

+49 89 5150 1816

andre.remke@baaderbank.de

Continued profitable growth – Further disposals announced

Our conclusion

- DEFAMA delivered solid growth in 1H25. Revenues increased by 16% yoy and FFO by 8%, which was 1% and 4% above our estimate. Net income came in at EUR 1.8mn. The decline yoy from EUR 3mn was due to a disposal gain in 1H last year.
- After FFO of EUR 5.5mn in 1H, we see the company well on track to deliver on the confirmed full-year guidance of EUR 11mn, which means 10% growth yoy. In terms of net income guidance of more than EUR 5mn, the result of EUR 1.8mn in 1H did not include any disposal gains, which we expect for 2H. Yesterday, the company announced the disposal of two additional properties. In addition to the already announced sale in Templin, a positive pre-tax earnings contribution of EUR 3mn is expected for the three disposals.
- We highlight the additional liquidity generation via disposals, which amount to approx. EUR 4mn from the above-mentioned properties. This will support additional growth via acquisitions. Ytd, DEFAMA acquired 13 properties with EUR 1.8mn annual rents, of which the majority will only become effective in 2H.
- We confirm our Add rating with a TP of EUR 31.80. A conference call is scheduled for 11:00 am CET.

Facts & Analysis

1H25 results at a glance

EUR mn	1H25 Actual	1H24 Actual	yoy (%)	1H25E Baader	Dev. (%)	FY25 Guidance
Total revenues	15.2	13.2	16	15.0	1	
EBITDA	9.0	9.5	-5	8.9	1	
Net profit	1.8	3.0	-38	1.7	9	>5
Funds from operations	5.5	5.1	8	5.3	4	11
EPS reported (EUR)	0.38	0.62	-38	0.35	8	
FFOps (EUR)	1.14	1.06	7	1.10	3	
	Jun-25	Dec-24	ytd (%)			
NAVps (EUR)	28.81	27.64	4			
Equity ratio (%)	19.2	18.7	0.5pp			
Net LTV (%)	60.0	59.1	0.9pp			
Cash	1.5	1.3	15			
Portfolio value	344	323	6			
Vacancy (%)	3.8	3.4	0.4pp			

FY25 guidance versus our and consensus' view

		2024 Rep.	2025E Guidance	2025E Baader	2025E Cons.	2026E Baader	2026E Cons.
Gross rental income	EUR mn	23.2		26.3	26.5	29.1	29.4
Change yoy	%	15		13	14	11	11
FFO	EUR mn	10.0	11	11.0	11.1	12.3	12.5
Change yoy	%	4	10	9	10	12	13
Net income (bef. min.)	EUR mn	4.6	>5	5.5	5.2	6.0	5.4
Change yoy	%	10	>9	21	14	8	4
DPS	EUR	0.60		0.63	0.63	0.66	0.66
Change yoy	%	5		5	5	5	5
NAVps	EUR	27.64		29.55	29.62	32.93	32.33
Change yoy	%	16		7	7	11	9

Source: Company data, Baader Helvea Equity Research

Key financials

EUR mn	2024	2025E	2026E	2027E	CAGR (%)
Net income	4.6	5.5	6.0	6.7	13.5
FFOps (EUR)	2.09	2.29	2.56	2.82	10.5
NAVps (EUR)	27.64	29.55	32.93	36.54	9.8

Source: Company data, Baader Helvea Equity Research

Valuation ratios

%	2024	2025E	2026E	2027E
NAV prem./discount	-4.8	-4.6	-14.4	-22.8
FFO yield	7.9	8.1	9.1	10.0
Dividend yield	2.3	2.2	2.3	2.5

Baader Helvea Equity Research

COMPANY FLASH

/ BAADER /

DEFAMA

Key data

FY 31 Dec.	2022	2023	2024	2025E	2026E	2027E
Share data						
EPS adj. (EUR)	1.82	2.01	2.09	2.29	2.56	2.82
Indirect investment result (EUR)	-0.67	-1.14	-1.14	-1.14	-1.32	-1.43
EPS rep. (EUR)	1.15	0.87	0.95	1.15	1.24	1.39
FFOps (EUR)	1.83	2.02	2.09	2.29	2.56	2.82
Dividend (EUR)	0.54	0.57	0.60	0.63	0.66	0.70
Book value (EUR)	8.53	8.85	9.23	9.78	10.39	11.12
NAV adj. (EUR)	22.80	23.79	27.64	29.55	32.93	36.54
Number of shares (outstanding, mn)	4.8	4.8	4.8	4.8	4.8	4.8
Share price (avg./current, EUR)	25.24	22.27	26.32	28.20	28.20	28.20
Market cap. (avg./current, EUR mn)	118.6	106.9	126.4	135.4	135.4	135.4
Enterprise value (EUR mn)	268.9	268.3	314.9	335.0	353.3	369.1
Valuation						
P/E adj. (x)	13.9	11.1	12.6	12.3	11.0	10.0
FFO yield (%)	7.3	9.1	7.9	8.1	9.1	10.0
Dividend yield (%)	2.1	2.6	2.3	2.2	2.3	2.5
Implied yield (EBITDA/EV), (%)	5.6	5.8	5.6	6.1	6.3	6.6
P/NAV (x)	1.11	0.94	0.95	0.95	0.86	0.77
P/BV (x)	2.96	2.52	2.85	2.88	2.71	2.54
ROCE/WACC (x)	1.49	1.38	1.33	1.26	1.29	1.33
(EV/CE)/(ROCE/WACC), (x)	0.94	0.95	1.02	1.06	1.01	0.95
Key company data						
Rental income growth (%)	18.6	16.9	14.9	13.4	10.6	9.0
EBITDA growth (%)	13.7	2.3	14.4	15.7	7.5	9.8
FFO growth (%)	21.7	12.7	3.7	9.3	11.8	10.3
FFO per share growth (%)	14.4	10.4	3.5	9.6	11.8	10.2
DPS growth (%)	5.9	5.6	5.3	5.0	4.8	6.1
EBITDA margin adj. (%)	88.0	77.0	76.7	78.2	76.0	76.6
ROE recurring (%)	20.8	22.5	22.4	23.2	24.4	25.1
Net gearing (%)	363.8	376.2	421.5	421.3	433.2	434.3
Net loan-to-value (%)	60.1	58.3	59.1	58.0	57.6	56.8
Equity ratio (%)	20.7	19.7	18.7	18.6	18.2	18.2
Interest cover (x)	4.4	3.8	3.3	3.0	3.1	3.1
Income statement (EUR mn)						
Total revenues	20.2	23.3	27.3	30.9	34.3	37.4
Gross rental income	17.3	20.2	23.2	26.3	29.1	31.7
Net rental income	16.0	18.5	21.0	23.8	26.7	29.1
EBITDA	15.2	15.5	17.8	20.6	22.1	24.3
EBIT	10.1	9.7	11.2	13.4	14.7	16.3
EBT	7.2	5.8	6.2	7.3	7.9	8.9
EBT adjusted	4.9	5.1	4.9	5.4	6.6	7.5
Net profit after minorities	5.4	4.2	4.6	5.5	6.0	6.7
Funds from operations (FFO)	8.6	9.7	10.0	11.0	12.3	13.5
Balance sheet (EUR mn)						
Investment property	184	206	231	245	266	285
Non-current assets	186	209	233	247	269	288
Cash and equivalents	4	3	1	2	2	2
Current assets	14	9	6	7	7	8
Total assets	199	218	240	255	276	296
Equity	41	43	45	47	50	54
Interest bearing debt	155	164	190	202	220	236
Total equity and liabilities	199	218	240	255	276	296
Net debt	150	161	189	200	218	234
Cash flow (EUR mn)						
Cash flow from operating activities	8.0	9.3	11.6	11.3	12.2	13.4
Cash flow from investing activities	-43.6	-17.7	-35.5	-19.5	-27.5	-26.0
Free cash flow	-35.6	-8.4	-23.8	-8.1	-15.3	-12.6
Dividend paid	-2.4	-2.6	-2.7	-2.9	-3.0	-3.2
Cash flow from financing activities	37.7	7.1	22.7	9.2	15.0	12.8
Changes in cash position	2.2	-1.2	-1.1	1.1	-0.3	0.2

Source: Company data, Baader Helvea Equity Research

DEFAMA

Disclaimer

Baader Bank AG, Weißenstephaner Strasse 4, 85716 Unterschleißheim, Germany**Baader Helvea AG, Freigutstrasse 12, 8002 Zurich, Switzerland****Baader Helvea Limited, 5 Royal Exchange Buildings, London EC3V 3NL, United Kingdom**

Baader Bank AG is the parent company of Baader Helvea AG and/or Baader Helvea Limited. Baader Bank AG, Baader Helvea AG and Baader Helvea Limited are collectively referred to as “**Baader Helvea Group Europe Companies**” below, and each of them is referred to separately as a “**Baader Helvea Group Europe Company**”. Baader Bank AG and its subsidiaries and affiliates, including Baader Helvea AG and Baader Helvea Limited, are collectively referred to below as the “**Group Companies**”.

The information set forth in this document has been diligently compiled by Baader Bank AG and is partially based on publicly available sources and data supplied by third parties (including data supplied by AlphaValue S.A., a cooperation partner of Baader Bank AG) believed to be reliable. Baader Bank AG does not warrant the accuracy or completeness of such information.

All estimates and opinions included herein represent the independent judgment of the analyst(s) named in the Research Document as of the date of publication of this Research Document.

This Research Document was completed at 08:33 AM (CEST) on 26-08-2025.

The relevant Baader Helvea Group Europe Company reserves the right to modify the views expressed herein at any time without notice and the right not to update this information and to discontinue coverage of the company that is the subject of this Research Document without notice. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. Neither the Group Companies, any of their authorized representatives or employees nor any other person accepts any liability whatsoever for any loss arising from any use of this Research Document or its contents or otherwise arising in connection therewith.

Please note the information on the preparation of this document, the important notice, the advice regarding possible conflicts of interests, and the mandatory information required by Art. 20 of the Regulation (EU) No 596/2014 of 16 April 2014 and the Commission Delegated Regulation (EU) 2016/958 of 9 March 2016 and pursuant to Art. 34, 36 and 37 of the Commission Delegated Regulation (EU) No 2017/565 of 25 April 2016 and other applicable rules under https://www.baaderbank.de/disclaimer_Research.

Baader Bank AG is a stock corporation (*Aktiengesellschaft*) organized under the laws of the Federal Republic of Germany with its principal place of business in Unterschleißheim. It is registered with the District Court (*Amtsgericht*) in Munich under No. HRB 121537 and supervised by the German Financial Supervisory Authority (*Bundesanstalt für Finanzdienstleistungsaufsicht – BaFin*), Marie-Curie-Strasse 24-28, 60439 Frankfurt am Main and Graurheindorfer Strasse 108, 53117 Bonn. The value added tax identification number of Baader Bank AG is DE 114123893.

A list of all of our Research Documents on any financial instrument or issuer that were disseminated during the preceding 12-month period is available to our clients under https://www.baaderbank.de/disclaimer_Research.

Research Documents with recommendation changes (rating or target price) published in the twelve months prior to the publication of this Research Document covering the same financial instruments or issuers.

Company	Date	Rating	Currency	Target price	Closing price as of	Analyst
DEFAMA	23-Jul-25	Add	EUR	31.80	28.00 22-Jul-25	Andre Remke, CFA

Baader Helvea Equity Research

COMPANY FLASH

/ BAADER /

DEFAMA

Contacts

Volker Bosse, CEFA

Head of Research
+49 89 5150 1815
volker.bosse@baaderbank.de

Markus Mayer

Head of Capital Markets
+49 89 5150 1818
markus.mayer@baaderbank.de

EQUITY RESEARCH

Capital Goods

Capital Goods (Switzerland)	Rene Rückert	+49 89 5150 1896	rene.rueckert@baaderbank.de
Capital Goods	Christian Obst, CEFA	+49 89 5150 1805	christian.obst@baaderbank.de
Capital Goods (Germany)	Peter Rothenaicher	+49 89 5150 1817	peter.rothenaicher@baaderbank.de

Chemicals

Konstantin Wiechert	+41 43 388 9213	kwiechert@helvea.com
Thomas Meyer	+41 43 388 9265	tmeyer@helvea.com

Consumer

Consumer Durables /	Volker Bosse, CEFA	+49 89 5150 1815	volker.bosse@baaderbank.de
Food Retail / Non-Food Retail			
Food & Beverages	Andreas von Arx	+41 43 388 9257	avonarx@helvea.com

Financial Services

Gerhard Schwarz, CEFA	+49 89 5150 1812	gerhard.schwarz@baaderbank.de
Andreas von Arx	+41 43 388 9257	avonarx@helvea.com

Metals & Mining

Christian Obst, CEFA	+49 89 5150 1805	christian.obst@baaderbank.de
----------------------	------------------	------------------------------

Pharma

Konstantin Wiechert	+41 43 388 9213	kwiechert@helvea.com
Thomas Meyer	+41 43 388 9265	tmeyer@helvea.com

Real Estate

Andre Remke, CFA	+49 89 5150 1816	andre.remke@baaderbank.de
Co-Head Equity Research		
Andreas von Arx	+41 43 388 9257	avonarx@helvea.com

Technology

Software / IT Services / Support Services	Knut Woller, CEFA	+49 89 5150 1807	knut.woller@baaderbank.de
---	-------------------	------------------	---------------------------

Transport

Christian Obst, CEFA	+49 89 5150 1805	christian.obst@baaderbank.de
Andreas von Arx	+41 43 388 9257	avonarx@helvea.com

Utilities

Andreas von Arx	+41 43 388 9257	avonarx@helvea.com
Rene Rückert	+49 89 5150 1896	rene.rueckert@baaderbank.de

EQUITY STRATEGY

Gerhard Schwarz, CEFA	+49 89 5150 1812	gerhard.schwarz@baaderbank.de
Head of Equity Strategy		

EQUITY SALES

Frankfurt	+49 69 1388 1357
London	+44 20 7054 7100
Munich	+49 89 5150 1850
Zurich	+41 43 388 9200

DERIVATIVES SALES

Munich	+49 89 5150 1990
--------	------------------

EQUITY SALES TRADING

Frankfurt	+49 69 1388 1355
London	+44 20 7054 7100
Munich	+49 89 5150 1870
New York	+1 212 935 5150
Zurich	+41 43 388 9200

For North American clients:

New York	+1 212 935 5150
----------	-----------------

PUBLICATION ADDRESSES

Baader Bank AG
Equity Research
Weihenstephaner Strasse 4
85716 Unterschleissheim, Germany
T +49 89 5150 1810

Baader Helvea AG
Equity Research
Freigutstrasse 12
8002 Zurich, Switzerland
T +41 43 388 9250