## **DEFAMA Deutsche Fachmarkt AG**

(CDAX, Real Estate, DEF GR)



Buy eur 32.60		Value Indicators: NAV (WRe) 24e: FFO-Yield 24e:	37.74	Warburg ESG Risk Score: ESG Score (MSCI based): Balance Sheet Score: Market Liquidity Score:	<b>2.3</b> 3.0 3.8 0.0	Description: Commercial real estate com focused on retail parks in N and Eastern Germany	
		Market Snapshot:	EUR m	Shareholders:		Key Figures (WRe):	2022e
		Market cap:	105.60	Freefloat	72.00 %	LTV:	60.5 %
Price	EUR 22.20	No. of shares (m):	4.80	MSC Invest GmbH	26.00 %	Equity Ratio:	22.8 %
Upside	46.8 %	EV:	233.87	Supervisory board	2.00 %		
		Freefloat MC:	76.03				
		Ø Trad. Vol. (30d):	20.94 th				

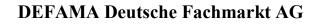
## Guidance increased for 2022 and 2025; Strong growth expected after 9M

Expected Figu	res Q3/2022	<u>2:</u>	
	9M/22e	9M/21	+/- in %
Revenues	14.52	12.62	15%
EBITDA	9.25	10.66	-13%
EBIT	5.42	7.52	-28%
EBIT (adjusted)	5.42	4.92	10%
EBT	3.25	5.52	-41%
EBT (adjusted)	3.25	2.92	11%
Net profit	2.36	4.27	-45%
EPS (€)	0.51	0.97	-48%
FFO	6.12	5.23	17%
FFO-margin	42%	41%	
FFOPS (€)	1.31	1.18	11%

- With the H1 release, management already indicated a review of its previous guidance. Greater visibility regarding the timing of a possible sale and some other effects, have now prompted DEFAMA to increase its guidance. For 2022, company is expecting net profit of EUR 4.2m (German GAAP). The increase of EUR 0.7m reflects an estimated disposal gain from the sale of a smaller property at a multiple which could be approx. 4-5 points higher than the average portfolio multiple. The FFO target of EUR 8.5m and annualised FFO of EUR 10m (currently EUR 9.6m) remain unchanged. The guidance uplift for 2025 is more significant and the volume higher than previously expected, as DEFAMA has an excellent acquisition track record. Management is expecting a portfolio volume of at least EUR 350m (previously, EUR 260-300m), an annualised rental income of EUR 28m (EUR 24m) and an FFO of at least EUR 11m) which is an increase of ~17-18% compared with the previous guidance. The target for the FFOPS of EUR 2.70 is 8% higher than the former target of EUR 2.50. The smaller increase reflects the cap raise in Q1 22.
- The guidance increase confirms our positive view of the growth potential in the years to come. The FFO yield of ~12% on 2025 targets and existing FFO yield of ~8% is attractive. Stronger focus on M&A activities could lead to further disposals with positive earnings and cash effects which compensate for lower usage of new validation of loans in the case of prolongation negotiations. We stick to Buy.

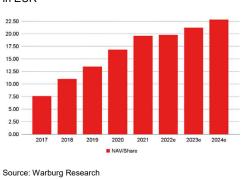
Changes in E	Estimates:						Comment on Changes:
FY End: 31.12. in EUR m	2022e (old)	+ / -	2023e (old)	+ / -	2024e (old)	+ / -	<ul> <li>Slight increase in FFO estimates for 2022 due to some smaller positive effects.</li> </ul>
FFO I FFOPS I Net income EPS	8.41 1.79 3.51 0.73	1.7 % 1.7 % 18.8 % 18.8 %	10.08 2.10 4.28 0.89	0.9 % 0.9 % 1.7 % 1.7 %	11.18 2.33 4.79 1.00	1.2 % 1.2 % 2.0 % 2.0 %	<ul> <li>We also increase our estimates regarding DEFAMA's path to its new 2025 guidance which is 5-6% above our previous estimates. Positive effects from indexation, redevelopments and higher portfolio volume due to recent attractive acquisitions should enable a CAGR 2018-2025 of 18% for FFOPS.</li> </ul>

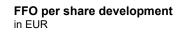
30 - <u>N</u>		FY End: 31.12. in EUR m	CAGR (21-24e)	2018	2019	2020	2021	2022e	2023e	2024e
27.5 - Mar Maring		Rental income		7.61	9.53	12.19	14.55	17.10	20.12	22.30
h.	N	Change yoy		49.2 %	25.1 %	27.9 %	19.4 %	17.5 %	17.6 %	10.8 %
25 July My in	Man I	EBIT		3.59	4.50	5.62	9.11	8.30	9.07	10.11
The work .	m.	FFO I		3.65	4.62	5.87	7.06	8.56	10.17	11.31
22.5 - N. M. M.	That	FFO I-margin		47.9 %	48.4 %	48.2 %	48.5 %	50.0 %	50.6 %	50.7 %
20 -	., м	EBT		2.25	2.78	3.49	6.51	5.41	5.83	6.54
20 Min	North 1	Net income		1.68	2.06	2.51	5.04	4.17	4.35	4.89
17.5 -	"W	EPS		0.46	0.51	0.57	1.14	0.87	0.91	1.02
11/21 01/22 03/22 05/22 07/22	. 09/22	FFOPS I		1.01	1.14	1.33	1.60	1.82	2.12	2.36
DEFAMA Deutsche Fachmarkt AG CD		DPS		0.40	0.45	0.48	0.51	0.54	0.58	0.63
	ex (normalised)	Dividend Yield		3.4 %	2.9 %	2.7 %	2.3 %	2.5 %	2.6 %	2.9 %
Rel. Performance vs CDA)	<b>(</b> :	Book Value / Share	•	4.10	5.50	5.61	6.27	8.24	8.57	8.96
1 month:	-11.1 %	P/E		25.0 x	30.1 x	30.9 x	19.5 x	25.3 x	24.3 x	21.6 x
6 months:	-9.5 %	Price / Book		2.6 x	2.5 x	3.1 x	3.5 x	2.7 x	2.6 x	2.5 x
		P / NAVPS		1.1 x	1.1 x	1.0 x	1.1 x	1.1 x	1.0 x	1.0 x
Year to date:	3.5 %	FFO I-Yield		8.7 %	7.5 %	7.6 %	7.2 %	8.3 %	9.6 %	10.7 %
Trailing 12 months:	14.8 %	ROE		12.3 %	10.2 %	10.2 %	19.2 %	12.4 %	10.8 %	11.6 %
<b>0</b>		LTV		62.0 %	58.2 %	60.2 %	61.3 %	60.5 %	61.5 %	62.0 %
Company events: Nov.22	Q3	Guidance:	2022e: FFO o	f EUR ~8.5m	ı, Net profit (H	HGB) of EUR	~4.2m			

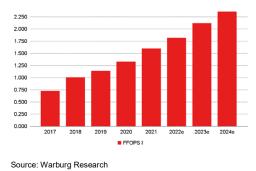




#### NAV per share development in EUR







## **Company Background**

- Founded in 2014 and headquartered in Berlin, DEFAMA focuses on the acquisition, ownership and management of retail parks in German small and medium-sized cities, predominantly in Northern and Eastern Germany.
- The investment strategy is to "buy and hold" assets with high occupancy and minor capex needs for a purchase price of ~10x annual rent.
- Investment volumes are EUR 1 5 million per asset. Anchor tenants are nationwide retailers.

## **Competitive Quality**

- Real estate competence: founder, major shareholder and CEO Matthias Schrade, previously oversaw as a board member responsible for acquisitions for a non-listed real estate company based in Munich.
- Unique focus: the company competes for assets that are too large for individual investors and too small for institutional investors and can "buy low".
- Strong access to local public banks networks, for whom real estate financings for DEFAMA projects are large and important deals. They in turn know smaller tenants well.
- Focus on leading centers in smaller cities ("big fish in a small pond").



# **DEFAMA Deutsche Fachmarkt AG**



2018	2019	2020	2021	2022e	2023e	2024e
25.0 x	30.1 x	30.9 x	19.5 x	25.3 x	24.3 x	21.6 x
1.1 x	1.1 x	1.0 x	1.1 x	1.1 x	1.0 x	1.0 x
2.6 x	2.5 x	3.1 x	3.5 x	2.7 x	2.6 x	2.5 x
11.5 x	13.4 x	13.2 x	13.9 x	12.1 x	10.4 x	9.3 x
8.7 %	7.5 %	7.6 %	7.2 %	8.3 %	9.6 %	10.7 %
12.3 %	10.2 %	10.2 %	19.2 %	12.4 %	10.8 %	11.6 %
19 %	24 %	18 %	18 %	23 %	22 %	21 %
2018	2019	2020	2021	2022e	2023e	2024e
11.02	13.46	16.86	19.61	19.80	21.23	22.84
4.3 %	4.0 %	3.7 %	5.0 %	4.0 %	4.0 %	4.0 %
	25.0 x 1.1 x 2.6 x 11.5 x 8.7 % 12.3 % 19 % 2018 11.02	25.0 x         30.1 x           1.1 x         1.1 x           2.6 x         2.5 x           11.5 x         13.4 x           8.7 %         7.5 %           12.3 %         10.2 %           19 %         24 %           2018         2019           11.02         13.46	25.0 x         30.1 x         30.9 x           1.1 x         1.1 x         1.0 x           2.6 x         2.5 x         3.1 x           11.5 x         13.4 x         13.2 x           8.7 %         7.5 %         7.6 %           12.3 %         10.2 %         10.2 %           19 %         24 %         18 %           2018         2019         2020           11.02         13.46         16.86	25.0 x         30.1 x         30.9 x         19.5 x           1.1 x         1.1 x         1.0 x         1.1 x           2.6 x         2.5 x         3.1 x         3.5 x           11.5 x         13.4 x         13.2 x         13.9 x           8.7 %         7.5 %         7.6 %         7.2 %           12.3 %         10.2 %         10.2 %         19.2 %           19 %         24 %         18 %         18 %           18.7 %           11.02         13.46         16.86         19.61	25.0 x         30.1 x         30.9 x         19.5 x         25.3 x           1.1 x         1.1 x         1.0 x         1.1 x         1.1 x           2.6 x         2.5 x         3.1 x         3.5 x         2.7 x           11.5 x         13.4 x         13.2 x         13.9 x         12.1 x           8.7 %         7.5 %         7.6 %         7.2 %         8.3 %           12.3 %         10.2 %         19.2 %         12.4 %           19 %         24 %         18 %         18 %         23 %           2018           2019         2020         2021         2022e           11.02         13.46         16.86         19.61         19.80	25.0 x         30.1 x         30.9 x         19.5 x         25.3 x         24.3 x           1.1 x         1.1 x         1.0 x         1.1 x         1.1 x         1.0 x           2.6 x         2.5 x         3.1 x         3.5 x         2.7 x         2.6 x           11.5 x         13.4 x         13.2 x         13.9 x         12.1 x         10.4 x           8.7 %         7.5 %         7.6 %         7.2 %         8.3 %         9.6 %           12.3 %         10.2 %         19.2 %         12.4 %         10.8 %           19 %         24 %         18 %         18 %         23 %         22 %           2018         2019         2020         2021         2022e         2023e           11.02         13.46         16.86         19.61         19.80         21.23



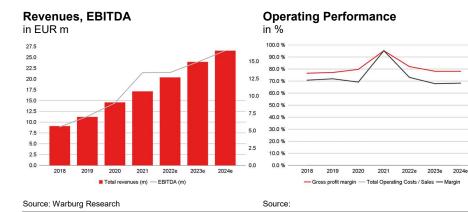
## Consolidated profit and loss

In EUR m	2018	2019	2020	2021	2022e	2023e	2024e
Total revenues	9.09	11.21	14.58	17.13	20.36	23.95	26.55
Rental income	7.61	9.53	12.19	14.55	17.10	20.12	22.30
Change yoy	49.2 %	25.1 %	27.9 %	19.4 %	17.5 %	17.6 %	10.8 %
Property operating costs	2.21	2.63	3.08	4.05	4.76	5.70	6.32
Property management costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rental profit	6.87	8.57	11.49	13.08	15.60	18.25	20.23
Income from property sales	0.00	0.00	0.00	2.60	0.70	0.00	0.00
Other revenues	0.08	0.07	0.12	0.64	0.41	0.48	0.53
Gross profit	6.95	8.64	11.62	16.32	16.70	18.73	20.76
Administration expenses	0.70	0.70	0.81	0.98	1.26	1.37	1.49
Personnel expenses	0.72	1.04	1.50	1.88	2.00	2.42	2.68
Other operating income/expenses	0.00	0.00	-0.31	-0.11	-0.06	-0.06	-0.06
Unfrequent items	n.a.						
EBITDA	5.53	7.04	8.99	13.35	13.39	14.89	16.53
Valuation result	0.00	0.00	0.00	2.60	0.70	0.00	0.00
Depreciation of fixed assets	1.95	2.55	3.36	4.24	5.09	5.82	6.42
EBITA	3.59	4.50	5.62	9.11	8.30	9.07	10.11
Amortisation of intangible assets/Goodwill	0.00	0.00	0.00	0.00	0.00	0.00	0.00
EBIT	3.59	4.50	5.62	9.11	8.30	9.07	10.11
Interest income	0.00	0.01	0.01	0.01	0.00	0.00	0.00
Interest expenses	1.34	1.73	2.14	2.61	2.88	3.23	3.57
Other financial income (loss)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Financial result	-1.34	-1.72	-2.13	-2.60	-2.88	-3.23	-3.57
EBT	2.25	2.78	3.49	6.51	5.41	5.83	6.54
Margin	24.8 %	24.8 %	24.0 %	38.0 %	26.6 %	24.4 %	24.6 %
Total taxes	-0.55	-0.71	-0.71	-0.71	-1.25	-1.48	-1.65
thereof cash taxes	-0.36	-0.42	-0.42	-0.42	-0.71	-0.89	-1.00
Net income from continuing operations	1.70	2.07	2.51	5.04	4.17	4.35	4.89
Income from discontinued operations (net of tax)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net income before minorities	1.70	2.07	2.51	5.04	4.17	4.35	4.89
Minority interest	0.02	0.01	0.00	0.00	0.00	0.00	0.00
Net income	1.68	2.06	2.51	5.04	4.17	4.35	4.89
Number of shares, average	3.62	4.05	4.42	4.42	4.71	4.80	4.80
FFO (II)	3.65	4.62	5.87	7.06	8.56	10.17	11.31
FFO I-margin	47.9 %	48.4 %	48.2 %	48.5 %	50.0 %	50.6 %	50.7 %
FFOPSI	1.01	1.14	1.33	1.60	1.82	2.12	2.36
EPS	0.46	0.51	0.57	1.14	0.87	0.91	1.02
EPS adj.	0.43	0.47	0.57	1.14	0.87	0.91	1.02
*Adjustments made for:							

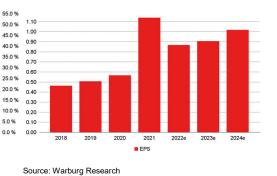
## Guidance: 2022e: FFO of EUR ~8.5m, Net profit (HGB) of EUR ~4.2m

## **Financial Ratios**

	2018	2019	2020	2021	2022e	2023e	2024e
Property operating costs / Rental Income	29.1 %	27.6 %	25.3 %	27.8 %	27.9 %	28.3 %	28.3 %
Operating Leverage (Real Estate)	2.9 x	5.0 x	4.6 x	6.2 x	6.9 x	6.7 x	10.3 x
Rental profit / interest expenses	5.1 x	5.0 x	5.4 x	5.0 x	5.4 x	5.6 x	5.7 x



## Performance per Share





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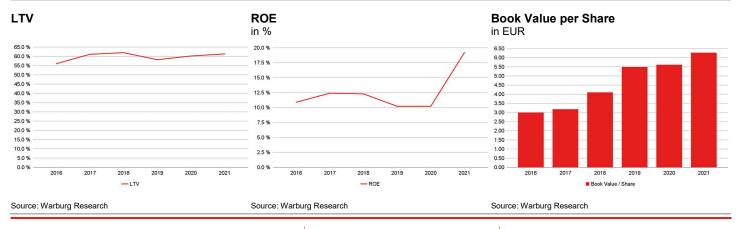


## Consolidated balance sheet

In EUR m	2018	2019	2020	2021	2022e	2023e	2024e
Assets							
Goodwill and other intangible assets	0.01	0.03	0.02	0.02	0.02	0.02	0.02
thereof other intangible assets	0.00	0.00	0.00	0.00	0.00	0.00	0.00
thereof Goodwill	0.01	0.03	0.02	0.02	0.02	0.02	0.02
Property, plant and equipment	0.08	0.11	1.39	1.29	1.30	1.32	1.33
Investment properties	81.10	93.14	127.79	147.57	165.71	182.18	198.01
Financial assets	0.26	1.70	0.12	1.37	1.37	1.37	1.37
Other long-term assets	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fixed assets	81.44	94.98	129.33	150.25	168.40	184.88	200.72
Inventories	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Accounts receivable	0.51	0.00	0.80	0.96	0.98	1.00	1.02
Liquid assets	2.80	6.98	4.28	1.52	3.51	3.19	3.96
Other short-term assets	0.59	-2.56	-0.66	1.94	0.31	0.61	-0.18
Current assets	4.34	9.29	7.38	6.01	6.60	6.35	7.18
Total Assets	85.79	104.28	136.71	156.26	175.00	191.23	207.90
Liabilities and shareholders' equity							
Subscribed capital	3.90	4.42	4.42	4.42	4.80	4.80	4.80
Capital reserve	10.03	17.31	17.31	17.31	27.19	27.19	27.19
Retained earnings	2.06	2.56	3.07	5.99	7.56	9.13	11.00
Other equity components	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shareholders' equity	15.99	24.29	24.81	27.72	39.56	41.13	42.99
Minority interest	0.38	0.39	0.40	0.40	0.40	0.40	0.40
Provisions	1.01	0.43	0.51	0.53	0.53	0.53	0.53
thereof provisions for pensions and similar obligations	0.21	0.21	0.25	0.26	0.26	0.26	0.26
Financial liabilities (total)	67.79	76.52	110.25	124.59	131.51	146.19	161.00
Short-term financial liabilities	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Accounts payable	0.30	0.51	0.29	0.96	0.96	0.96	0.96
Other liabilities	0.70	2.54	0.86	2.46	2.45	2.43	2.42
Liabilities	69.79	79.99	111.91	128.54	135.44	150.10	164.91
Total liabilities and shareholders' equity	85.79	104.28	136.71	156.26	175.00	191.23	207.90

## **Financial Ratios**

	2018	2019	2020	2021	2022e	2023e	2024e
Return on Capital							
ROA	2.4 %	2.2 %	2.1 %	3.4 %	2.5 %	2.4 %	2.4 %
ROE	12.3 %	10.2 %	10.2 %	19.2 %	12.4 %	10.8 %	11.6 %
FFO I / Equity	0.3 x	0.2 x	0.2 x	0.3 x	0.3 x	0.2 x	0.3 x
Solvency							
Net Debt	65.20	69.75	106.23	123.34	128.27	143.26	157.31
Net Financial Debt	64.99	69.54	105.98	123.07	128.01	143.00	157.05
Net Fin. Debt / EBITDA	11.7 x	9.9 x	11.8 x	9.2 x	9.6 x	9.6 x	9.5 x
LTV	62.0 %	58.2 %	60.2 %	61.3 %	60.5 %	61.5 %	62.0 %
Equity Ratio	19.1 %	23.7 %	18.4 %	18.0 %	22.8 %	21.7 %	20.9 %



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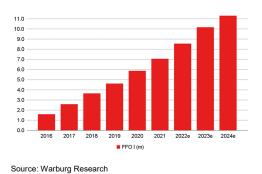
## Consolidated cash flow statement

In EUR m	2018	2019	2020	2021	2022e	2023e	2024e
Net cash provided by operating activities [1]	3.42	3.80	4.96	7.41	9.22	10.10	11.24
Net cash provided by investing activities [2]	-31.12	-16.09	-37.91	-22.39	-11.90	-22.50	-22.50
Net cash provided by financing activities [3]	28.01	16.47	30.25	12.22	4.67	12.08	12.03
Change in liquid funds [1]+[2]+[3]	0.31	4.18	-2.70	-2.76	1.99	-0.32	0.77
Effects of exchange-rate changes on cash	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cash and cash equivalent at end of period	2.80	6.98	4.28	1.52	3.51	3.19	3.96

## **Financial Ratios**

	2018	2019	2020	2021	2022e	2023e	2024e
Cash Flow							
FFO (II)	3.65	4.62	5.87	7.06	8.56	10.17	11.31
FFOPSI	1.01	1.14	1.33	1.60	1.82	2.12	2.36
FFOPS I diluted	0.94	1.04	1.33	1.60	1.78	2.12	2.36
FFO I-Yield	8.7 %	7.5 %	7.6 %	7.2 %	8.3 %	9.6 %	10.7 %
FFO I-margin	47.9 %	48.4 %	48.2 %	48.5 %	50.0 %	50.6 %	50.7 %
Interest Paid / Avg. Debt	2.4 %	2.4 %	2.3 %	2.2 %	2.3 %	2.3 %	2.3 %
Management of Funds							
Capex/Investment Properties	-38.4 %	-17.3 %	-29.7 %	-15.2 %	-7.2 %	-12.4 %	-11.4 %
Avg. Working Capital / Sales	1.4 %	-1.3 %	0.0 %	1.5 %	0.1 %	0.1 %	0.2 %
Dividend Payout Ratio	85.1 %	88.2 %	84.5 %	44.7 %	61.0 %	63.9 %	61.8 %







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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
DEFAMA Deutsche Fachmarkt AG	4, 5	http://www.mmwarburg.com/disclaimer/disclaimer_en/DE000A13SUL5.htm



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-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.	
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"_"	Rating suspended:	The available information currently does not permit an evaluation of the company.	

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Rating	Number of stocks	% of Universe
Buy	163	75
Hold	45	21
Sell	4	2
Rating suspended	4	2
Total	216	100

#### WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	45	80
Hold	8	14
Sell	1	2
Rating suspended	2	4
Total	56	100

### PRICE AND RATING HISTORY DEFAMA DEUTSCHE FACHMARKT AG AS OF 27.10.2022



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.

Andrea Schaper

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