(CDAX, Real Estate, DEF GR)



Buy	Value Indicators:		Warburg ESG Risk Score:		Description:	
Биу	NAV (WRe) 24e:		ESG Score (MSCI based):	3.0	Commercial real estate cor	
00.00	FFO-Yield 24e:	28.78	Balance Sheet Score:	3.8	focused on retail parks in N	lorthern
EUR <b>32.60</b>			Market Liquidity Score:	0.0	and Eastern Germany	
	Market Snapshot:	EUR m	Shareholders:		Key Figures (WRe):	2022e
	Market cap:	120.00	Freefloat	72.00 %	LTV:	60.9 %
Price EUR 2	No. of shares (m):	4.80	MSC Invest GmbH	26.00 %	Equity Ratio:	22.5 %
Upside 30.	4 % EV:	249.11	Supervisory board	2.00 %		
	Freefloat MC:	86.40				
	Ø Trad. Vol. (30d):	11.89 th				

### **Excellent track record in acquisitions**

- DEFAMA is delivering on its growth strategy with the acquisition of four properties in strong retail park locations in Bavaria and Baden-Württemberg. Core tenant of the properties in Albstadt, Bad Dietzenbach, Graben-Neudorf and Pfaffenhofen is the fashion retailer AWG Mode, which has some well-known subtenants (e.g. Deichmann, Takko) in its rented space.
- The purchase price for these four properties amounts to EUR 5.25m. This leads to a multiple of ~12.2 with a current net rent of EUR 430k, which is slightly above DEFAMA's recent acquisition multiples, but can clearly be explained by the good retail locations in wealthier federal states. As all four contracts are index-linked, we believe some rent improvements are likely within the next 12 months.
- We welcome this acquisition as these properties are part of a very strong retail agglomeration which is helpful to at least achieve a stable cash flow.
- The acquisition volume has already increased to an impressive EUR 29m in 2022, only slightly below the FY 2021 figure (EUR 29.7m). Therefore, management's decision to carry out a capital increase in March to increase financial flexibility was absolutely right and will be visible in additional growth prospects. Management has already indicated that it will review its existing guidance.
- With this transaction, the annualised net rent increased to EUR 20m with an annualised FFO of EUR 9.6m. The FY FFO target of EUR 10m is within reach as there are still four months to sign further transactions.
- We reiterate our Buy recommendation with a price target of EUR 32.60.



Rel. Performance vs CDAX:	
1 month:	-4.1 %
6 months:	4.1 %
Year to date:	12.2 %
Trailing 12 months:	25.6 %

FY End: 31.12.	CAGR							
in EUR m	(21-24e)	2018	2019	2020	2021	2022e	2023e	2024e
Rental income		7.61	9.53	12.19	14.55	17.10	20.05	22.17
Change yoy		49.2 %	25.1 %	27.9 %	19.4 %	17.5 %	17.2 %	10.6 %
EBIT		3.59	4.50	5.62	9.11	7.64	8.98	9.99
FFO I		3.65	4.62	5.87	7.06	8.41	10.08	11.18
FFO I-margin		47.9 %	48.4 %	48.2 %	48.5 %	49.2 %	50.3 %	50.4 %
EBT		2.25	2.78	3.49	6.51	4.76	5.75	6.42
Net income		1.68	2.06	2.51	5.04	3.51	4.28	4.79
EPS		0.46	0.51	0.57	1.14	0.73	0.89	1.00
FFOPS I		1.01	1.14	1.33	1.60	1.79	2.10	2.33
DPS		0.40	0.45	0.48	0.51	0.54	0.58	0.63
Dividend Yield		3.4 %	2.9 %	2.7 %	2.3 %	2.2 %	2.3 %	2.5 %
Book Value / Share		4.10	5.50	5.61	6.27	8.10	8.42	8.78
P/E		25.0 x	30.1 x	30.9 x	19.5 x	34.2 x	28.0 x	25.0 x
Price / Book		2.6 x	2.5 x	3.1 x	3.5 x	3.1 x	3.0 x	2.8 x
P / NAVPS		1.1 x	1.1 x	1.0 x	1.1 x	1.3 x	1.2 x	1.1 x
FFO I-Yield		8.7 %	7.5 %	7.6 %	7.2 %	7.2 %	8.4 %	9.3 %
ROE		12.3 %	10.2 %	10.2 %	19.2 %	10.5 %	10.8 %	11.6 %
LTV		62.0 %	58.2 %	60.2 %	61.3 %	60.9 %	61.9 %	62.4 %
Guidance: 2	2022e: FFO	of EUR ~8.5m	, Net profit (I	HGB) of EUR	~3.5m			

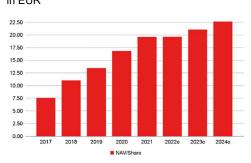
Nov.22

Company events:

Q3

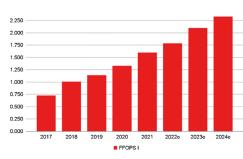


# NAV per share development in EUR



Source: Warburg Research

# **FFO per share development** in EUR



Source: Warburg Research

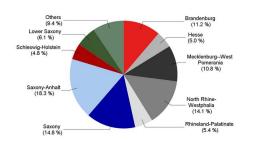
### **Company Background**

- Founded in 2014 and headquartered in Berlin, DEFAMA focuses on the acquisition, ownership and management of retail parks in German small and medium-sized cities, predominantly in Northern and Eastern Germany.
- The investment strategy is to "buy and hold" assets with high occupancy and minor capex needs for a purchase price of ~10x annual rent.
- Investment volumes are EUR 1 5 million per asset. Anchor tenants are nationwide retailers.

## **Competitive Quality**

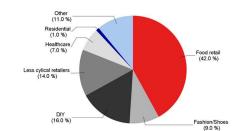
- Real estate competence: founder, major shareholder and CEO Matthias Schrade, previously oversaw as a board member responsible for acquisitions for a non-listed real estate company based in Munich.
- Unique focus: the company competes for assets that are too large for individual investors and too small for institutional investors and can "buy low".
- Strong access to local public banks networks, for whom real estate financings for DEFAMA projects are large and important deals. They in turn know smaller tenants well.
- Focus on leading centers in smaller cities ("big fish in a small pond").

# Geogr. breakdown of rental income % of total rental income



Source: Warburg Research

# Rental income by sector % of rental income



Source: Warburg Research



Valuation							
	2018	2019	2020	2021	2022e	2023e	2024€
P/E	25.0 x	30.1 x	30.9 x	19.5 x	34.2 x	28.0 x	25.0 x
P / NAVPS	1.1 x	1.1 x	1.0 x	1.1 x	1.3 x	1.2 x	1.1 x
Price / Book	2.6 x	2.5 x	3.1 x	3.5 x	3.1 x	3.0 x	2.8 x
P / FFOPS I	11.5 x	13.4 x	13.2 x	13.9 x	14.0 x	11.9 x	10.7 x
FFO I-Yield	8.7 %	7.5 %	7.6 %	7.2 %	7.2 %	8.4 %	9.3 %
ROE	12.3 %	10.2 %	10.2 %	19.2 %	10.5 %	10.8 %	11.6 %
Equity Ratio	19 %	24 %	18 %	18 %	23 %	21 %	21 %

Company Specific Items							
	2018	2019	2020	2021	2022e	2023e	2024e
NAV/Share	11.02	13.46	16.86	19.61	19.65	21.06	22.64
Vacancy Rate	4.3 %	4.0 %	3.7 %	5.0 %	4.0 %	4.0 %	4.0 %

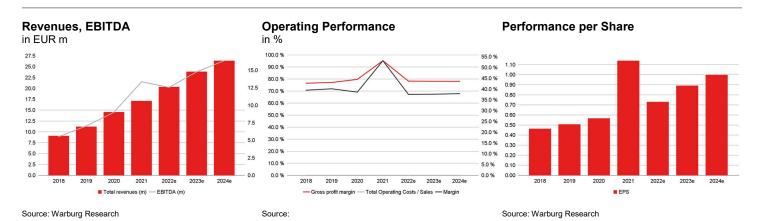


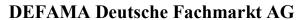


Consolidated profit and loss							
In EUR m	2018	2019	2020	2021	2022e	2023e	2024
Total revenues	9.09	11.21	14.58	17.13	20.36	23.87	26.3
Rental income	7.61	9.53	12.19	14.55	17.10	20.05	22.1
Change yoy	49.2 %	25.1 %	27.9 %	19.4 %	17.5 %	17.2 %	10.6 %
Property operating costs	2.21	2.63	3.08	4.05	4.83	5.68	6.28
Property management costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rental profit	6.87	8.57	11.49	13.08	15.54	18.19	20.1
Income from property sales	0.00	0.00	0.00	2.60	0.00	0.00	0.00
Other revenues	0.08	0.07	0.12	0.64	0.41	0.48	0.53
Gross profit	6.95	8.64	11.62	16.32	15.94	18.66	20.64
Administration expenses	0.70	0.70	0.81	0.98	1.16	1.36	1.48
Personnel expenses	0.72	1.04	1.50	1.88	2.12	2.41	2.67
Other operating income/expenses	0.00	0.00	-0.31	-0.11	-0.11	-0.11	-0.11
Unfrequent items	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
EBITDA	5.53	7.04	8.99	13.35	12.55	14.78	16.38
Valuation result	0.00	0.00	0.00	2.60	0.00	0.00	0.00
Depreciation of fixed assets	1.95	2.55	3.36	4.24	4.91	5.80	6.39
EBITA	3.59	4.50	5.62	9.11	7.64	8.98	9.99
Amortisation of intangible assets/Goodwill	0.00	0.00	0.00	0.00	0.00	0.00	0.00
EBIT	3.59	4.50	5.62	9.11	7.64	8.98	9.99
Interest income	0.00	0.01	0.01	0.01	0.00	0.00	0.00
Interest expenses	1.34	1.73	2.14	2.61	2.88	3.23	3.57
Other financial income (loss)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Financial result	-1.34	-1.72	-2.13	-2.60	-2.88	-3.23	-3.57
EBT	2.25	2.78	3.49	6.51	4.76	5.75	6.42
Margin	24.8 %	24.8 %	24.0 %	38.0 %	23.4 %	24.1 %	24.3 %
Total taxes	-0.55	-0.71	-0.71	-0.71	-1.25	-1.47	-1.63
thereof cash taxes	-0.36	-0.42	-0.42	-0.42	-0.72	-0.88	-0.98
Net income from continuing operations	1.70	2.07	2.51	5.04	3.51	4.28	4.79
Income from discontinued operations (net of tax)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net income before minorities	1.70	2.07	2.51	5.04	3.51	4.28	4.79
Minority interest	0.02	0.01	0.00	0.00	0.00	0.00	0.00
Net income	1.68	2.06	2.51	5.04	3.51	4.28	4.79
Number of shares, average	3.62	4.05	4.42	4.42	4.71	4.80	4.80
FFO (II)	3.65	4.62	5.87	7.06	8.41	10.08	11.18
FFO I-margin	47.9 %	48.4 %	48.2 %	48.5 %	49.2 %	50.3 %	50.4 %
FFOPS I	1.01	1.14	1.33	1.60	1.79	2.10	2.33
EPS	0.46	0.51	0.57	1.14	0.73	0.89	1.00
EPS adj.	0.43	0.47	0.57	1.14	0.73	0.89	1.00
*Adjustments made for:							

Guidance: 2022e: FFO of EUR ~8.5m, Net profit (HGB) of EUR ~3.5m

Financial Ratios							
	2018	2019	2020	2021	2022e	2023e	2024e
Property operating costs / Rental Income	29.1 %	27.6 %	25.3 %	27.8 %	28.2 %	28.3 %	28.3 %
Operating Leverage (Real Estate)	2.9 x	5.0 x	4.6 x	6.2 x	6.8 x	7.0 x	10.5 x
Rental profit / interest expenses	5.1 x	5.0 x	5.4 x	5.0 x	5.4 x	5.6 x	5.6 x

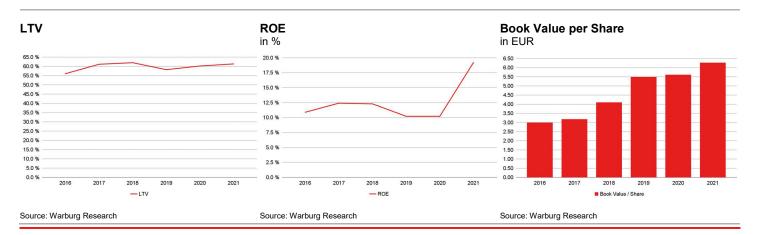




LTV Equity Ratio



Consolidated balance sheet							
In EUR m	2018	2019	2020	2021	2022e	2023e	2024
Assets							
Goodwill and other intangible assets	0.01	0.03	0.02	0.02	0.02	0.02	0.02
thereof other intangible assets	0.00	0.00	0.00	0.00	0.00	0.00	0.00
thereof Goodwill	0.01	0.03	0.02	0.02	0.02	0.02	0.02
Property, plant and equipment	0.08	0.11	1.39	1.29	1.30	1.32	1.33
Investment properties	81.10	93.14	127.79	147.57	165.89	182.39	198.25
Financial assets	0.26	1.70	0.12	1.37	1.37	1.37	1.37
Other long-term assets	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fixed assets	81.44	94.98	129.33	150.25	168.58	185.09	200.96
Inventories	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Accounts receivable	0.51	0.00	0.80	0.96	0.98	1.00	1.02
Liquid assets	2.80	6.98	4.28	1.52	2.67	2.25	2.89
Other short-term assets	0.59	-2.56	-0.66	1.94	1.15	1.55	0.89
Current assets	4.34	9.29	7.38	6.01	5.76	5.41	6.11
Total Assets	85.79	104.28	136.71	156.26	174.34	190.50	207.07
Liabilities and shareholders' equity							
Subscribed capital	3.90	4.42	4.42	4.42	4.80	4.80	4.80
Capital reserve	10.03	17.31	17.31	17.31	27.19	27.19	27.19
Retained earnings	2.06	2.56	3.07	5.99	6.90	8.40	10.17
Other equity components	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shareholders' equity	15.99	24.29	24.81	27.72	38.90	40.39	42.16
Minority interest	0.38	0.39	0.40	0.40	0.40	0.40	0.40
Provisions	1.01	0.43	0.51	0.53	0.53	0.53	0.53
thereof provisions for pensions and similar obligations	0.21	0.21	0.25	0.26	0.26	0.26	0.26
Financial liabilities (total)	67.79	76.52	110.25	124.59	131.51	146.19	161.00
Short-term financial liabilities	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Accounts payable	0.30	0.51	0.29	0.96	0.96	0.96	0.96
Other liabilities	0.70	2.54	0.86	2.46	2.45	2.43	2.42
Liabilities	69.79	79.99	111.91	128.54	135.44	150.10	164.91
Total liabilities and shareholders' equity	85.79	104.28	136.71	156.26	174.34	190.50	207.07
Financial Ratios							
	2018	2019	2020	2021	2022e	2023e	2024
Return on Capital							
ROA	2.4 %	2.2 %	2.1 %	3.4 %	2.1 %	2.3 %	2.4 %
ROE	12.3 %	10.2 %	10.2 %	19.2 %	10.5 %	10.8 %	11.6 %
FFO I / Equity	0.3 x	0.2 x	0.2 x	0.3 x	0.2 x	0.3 x	0.3 >
Solvency							
Net Debt	65.20	69.75	106.23	123.34	129.11	144.20	158.38
Net Financial Debt	64.99	69.54	105.98	123.07	128.85	143.94	158.12
Net Fin. Debt / EBITDA	11.7 x	9.9 x	11.8 x	9.2 x	10.3 x	9.7 x	9.7
LT/	CO O 0/	FO O 0/	CO O 0/	04.0.0/	00.0.0/	04.0.0/	00 4 0/



62.0 %

19.1 %

58.2 %

23.7 %

60.2 %

18.4 %

61.3 %

18.0 %

60.9 %

22.5 %

61.9 %

21.4 %

62.4 %

20.6 %



Consolidated cash flow statement							
In EUR m	2018	2019	2020	2021	2022e	2023e	2024e
Net cash provided by operating activities [1]	3.42	3.80	4.96	7.41	8.38	10.00	11.10
Net cash provided by investing activities [2]	-31.12	-16.09	-37.91	-22.39	-11.90	-22.50	-22.50
Net cash provided by financing activities [3]	28.01	16.47	30.25	12.22	4.67	12.08	12.03
Change in liquid funds [1]+[2]+[3]	0.31	4.18	-2.70	-2.76	1.15	-0.41	0.63
Effects of exchange-rate changes on cash	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cash and cash equivalent at end of period	2.80	6.98	4.28	1.52	2.67	2.25	2.89

Financial Ratios								
	2018	2019	2020	2021	2022e	2023e	2024e	
Cash Flow								
FFO (II)	3.65	4.62	5.87	7.06	8.41	10.08	11.18	
FFOPS I	1.01	1.14	1.33	1.60	1.79	2.10	2.33	
FFOPS I diluted	0.94	1.04	1.33	1.60	1.75	2.10	2.33	
FFO I-Yield	8.7 %	7.5 %	7.6 %	7.2 %	7.2 %	8.4 %	9.3 %	
FFO I-margin	47.9 %	48.4 %	48.2 %	48.5 %	49.2 %	50.3 %	50.4 %	
Interest Paid / Avg. Debt	2.4 %	2.4 %	2.3 %	2.2 %	2.3 %	2.3 %	2.3 %	
Management of Funds								
Capex/Investment Properties	-38.4 %	-17.3 %	-29.7 %	-15.2 %	-7.2 %	-12.3 %	-11.3 %	
Avg. Working Capital / Sales	1.4 %	-1.3 %	0.0 %	1.5 %	0.1 %	0.1 %	0.2 %	
Dividend Payout Ratio	85.1 %	88.2 %	84.5 %	44.7 %	72.4 %	65.0 %	63.1 %	

### FFO



Source: Warburg Research



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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
DEFAMA Deutsche Fachmarkt AG	4, 5	http://www.mmwarburg.com/disclaimer/disclaimer en/DE000A13SUL5.htm



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Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.
<b>"_"</b>	Rating suspended:	The available information currently does not permit an evaluation of the company.

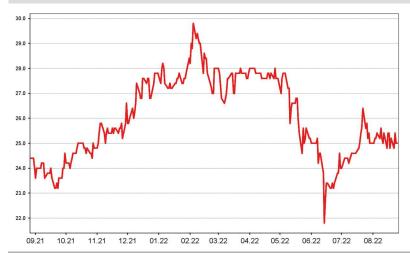
Rating	Number of stocks	% of Universe
Buy	161	75
Hold	46	21
Sell	4	2
Rating suspended	4	2
Total	215	100

#### WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	48	83
Hold	8	14
Sell	0	0
Rating suspended	2	3
Total	58	100

### PRICE AND RATING HISTORY DEFAMA DEUTSCHE FACHMARKT AG AS OF 26.08.2022



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



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