(CDAX, Real Estate, DEF GR)



17.1 %

Buy	
EUR 31.90	
Price	EUR 27.60
Upside	15.6 %

Value Indicators: NAV (WRe) 23e: FFO-Yield 23e:	33.40	Warburg ESG F ESG Score (MSCI Balance Sheet Sco Market Liquidity So
Market Snapshot:	EUR m	Shareholders:
Market cap:	132.48	Freefloat
No. of shares (m):	4.80	MSC Invest GmbH
Freefloat MC:	95.39	Supervisory board
Ø Trad. Vol. (30d):	16.80 th	

burg ESG Risk Score:	2.3	Description:						
Score (MSCI based):	3.0	Commercial real estate cor	npany					
nce Sheet Score:	3.8							
et Liquidity Score:	0.0	and Eastern Germany						
reholders:		Key Figures (WRe):	2021e					
loat	72.00 %	LTV:	60.1 %					

Equity Ratio:

26.00 %

2.00 %

Acquisitions announced hot on the heels of successful capital increase

- DEFAMA announced a large transaction with the acquisition of five new properties for a purchase price of EUR ~15m. The properties are located in the federal state of Rhineland-Platine and generate current annual rental income of EUR ~1.3m which leads to an acquisition multiple of 11.5. Financially strong tenants in these properties are e.g. DM, Getränke Hoffmann, Jysk, Tedi, KiK, Matratzen Concord and a Total fuel station, which represent 80% of the rental income.
- The acquisitions have no meaningful vacancy and the estimated vacancy rate should be below the current rate in the total portfolio (~5%). The WALT of rental contracts of these properties should be comparable to the existing portfolio figure of 4.7 years. For these reasons, the acquisition multiple seems to be attractive.
- The transaction is a great step forward within DEFAMA's growth strategy and should reduce the dilution from the recent capital increase to a negligible impact with an estimated FFO contribution of EUR 0.52m (WRe) or EUR 0.11 per share. The annualised FFO improved to EUR 9.1m or EUR 1.91 per share. Therefore, DEFAMA seems to be well on track to achieve its annualised FFO-target of EUR 10m at year-end 2022. The acquisitions will presumably contribute to rental income as of 1 January 2023.
- We confirm our Buy recommendation and our price target of EUR 31.90, which is based on the fair values of our NAV model and FFO-yield (2023e). We will update our model after the release of DEFAMA's annual report expected in the second week of May.



Rel. Performance vs CDAX:	
1 month:	0.4 %
6 months:	21.2 %
Year to date:	9.9 %
Trailing 12 months:	51.9 %

Company events:

FY End: 31.12. in EUR m	CAGR (20-23e)	2017	2018	2019	2020	2021e	2022e	2023e
Rental income		5.10	7.61	9.53	12.19	14.31	16.76	19.31
Change yoy		67.9 %	49.2 %	25.1 %	27.9 %	17.4 %	17.1 %	15.2 %
EBIT		2.67	3.59	4.50	5.62	9.16	7.62	8.69
FFO I		2.58	3.65	4.62	5.87	7.06	8.37	9.85
FFO I-margin		50.6 %	47.9 %	48.4 %	48.2 %	49.3 %	49.9 %	51.0 %
EBT		1.77	2.25	2.78	3.49	6.53	4.80	5.68
Net income		1.36	1.68	2.06	2.51	5.03	3.58	4.26
EPS		0.38	0.46	0.51	0.57	1.14	0.74	0.89
FFOPS I		0.73	1.01	1.14	1.33	1.60	1.78	2.05
DPS		0.34	0.40	0.45	0.48	0.51	0.54	0.58
Dividend Yield		3.8 %	3.4 %	2.9 %	2.7 %	1.8 %	2.0 %	2.1 %
Book Value / Share		3.18	4.10	5.50	5.61	6.24	8.04	8.34
P/E		23.2 x	25.0 x	30.1 x	30.9 x	24.2 x	37.1 x	31.1 x
Price / Book		2.8 x	2.6 x	2.5 x	3.1 x	4.4 x	3.4 x	3.3 x
P / NAVPS		1.1 x	1.2 x	1.3 x	1.2 x	1.6 x	1.6 x	1.5 x
FFO I-Yield		8.2 %	8.7 %	7.5 %	7.6 %	5.8 %	6.4 %	7.4 %
ROE		12.4 %	12.3 %	10.2 %	10.2 %	19.2 %	10.8 %	10.8 %
LTV		61.1 %	62.0 %	58.2 %	60.2 %	60.1 %	58.0 %	58.8 %
Guidance:	2022e: FFO o	of EUR ~8.5m	, Net profit (I	HGB) of EUR	~3.5m			



EPRA-NAV per share development in EUR 20.00 17.50 10.00 7.50 2.50

Source: Warburg Research

2.000 1.750 1.500 1.250 0.000 0.750 0.500 0.250 0.000 0.2017 2018 2019 2020 20210 20220 20230

Source: Warburg Research

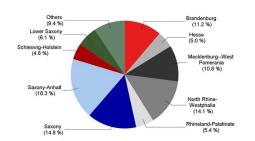
Company Background

- Founded in 2014 and headquartered in Berlin, DEFAMA focuses on the acquisition, ownership and management of retail parks in German small and medium-sized cities, predominantly in Northern and Eastern Germany.
- The investment strategy is to "buy and hold" assets with high occupancy and minor capex needs for a purchase price of ~10x annual rent.
- Investment volumes are EUR 1 5 million per asset. Anchor tenants are nationwide retailers.

Competitive Quality

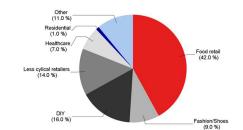
- Real estate competence: founder, major shareholder and CEO Matthias Schrade, previously oversaw as a board member responsible for acquisitions for a non-listed real estate company based in Munich.
- Unique focus: the company competes for assets that are too large for individual investors and too small for institutional investors and can "buy low".
- Strong access to local public banks networks, for whom real estate financings for DEFAMA projects are large and important deals. They in turn know smaller tenants well.
- Focus on leading centers in smaller cities ("big fish in a small pond").

Geogr. breakdown of rental income % of total rental income



Source: Warburg Research

Rental income by sector % of rental income



Source: Warburg Research



Valuation							
	2017	2018	2019	2020	2021e	2022e	2023e
P/E	23.2 x	25.0 x	30.1 x	30.9 x	24.2 x	37.1 x	31.1 x
P / NAVPS	1.1 x	1.2 x	1.3 x	1.2 x	1.6 x	1.6 x	1.5 x
Price / Book	2.8 x	2.6 x	2.5 x	3.1 x	4.4 x	3.4 x	3.3 x
P / FFOPS I	12.2 x	11.5 x	13.4 x	13.2 x	17.3 x	15.5 x	13.5 x
FFO I-Yield	8.2 %	8.7 %	7.5 %	7.6 %	5.8 %	6.4 %	7.4 %
ROE	12.4 %	12.3 %	10.2 %	10.2 %	19.2 %	10.8 %	10.8 %
Equity Ratio	21 %	19 %	24 %	18 %	17 %	22 %	21 %

Company Specific Items							
	2017	2018	2019	2020	2021e	2022e	2023e
NAV/Share	8.42	11.02	13.46	16.86	18.80	18.61	20.15
Vacancy Rate	2.7 %	4.3 %	4.0 %	3.7 %	3.7 %	4.0 %	4.0 %

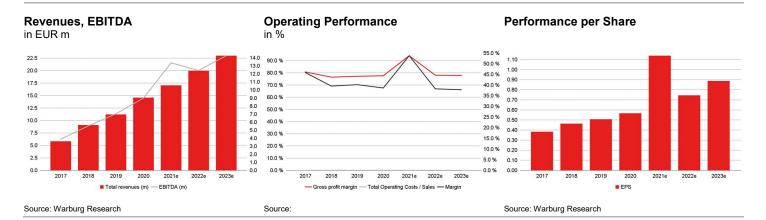




Consolidated profit and loss							
In EUR m	2017	2018	2019	2020	2021e	2022e	2023
Total revenues	5.83	9.09	11.21	14.58	17.04	19.96	22.9
Rental income	5.10	7.61	9.53	12.19	14.31	16.76	19.3°
Change yoy	67.9 %	49.2 %	25.1 %	27.9 %	17.4 %	17.1 %	15.2 %
Property operating costs	1.24	2.21	2.63	3.40	3.83	4.63	5.36
Property management costs	0.00	0.00	0.00	0.00	0.00	0.00	0.0
Rental profit	4.58	6.87	8.57	11.18	13.21	15.33	17.6
Income from property sales	0.00	0.00	0.00	0.00	2.60	0.00	0.0
Other revenues	0.12	0.08	0.07	0.12	0.22	0.24	0.2
Gross profit	4.70	6.95	8.64	11.30	16.03	15.57	17.90
Administration expenses	0.35	0.70	0.70	0.81	0.95	1.12	1.29
Personnel expenses	0.47	0.72	1.04	1.50	1.70	2.04	2.3
Other operating income/expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.0
Unfrequent items	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
EBITDA	3.89	5.53	7.04	8.99	13.37	12.41	14.27
Valuation result	0.00	0.00	0.00	0.00	2.60	0.00	0.00
Depreciation of fixed assets	1.22	1.95	2.55	3.36	4.21	4.79	5.59
EBITA	2.67	3.59	4.50	5.62	9.16	7.62	8.69
Amortisation of intangible assets/Goodwill	0.00	0.00	0.00	0.00	0.00	0.00	0.00
EBIT	2.67	3.59	4.50	5.62	9.16	7.62	8.69
Interest income	0.00	0.00	0.01	0.01	0.00	0.00	0.00
Interest expenses	0.90	1.34	1.73	2.14	2.55	2.82	3.0
Other financial income (loss)	0.00	0.00	0.00	0.00	0.00	0.00	0.0
Financial result	-0.90	-1.34	-1.72	-2.13	-2.63	-2.82	-3.0
EBT	1.77	2.25	2.78	3.49	6.53	4.80	5.68
Margin	30.4 %	24.8 %	24.8 %	24.0 %	38.3 %	24.1 %	24.7 %
Total taxes	-0.41	-0.55	-0.71	-0.71	-0.71	-1.22	-1.41
thereof cash taxes	-0.28	-0.36	-0.42	-0.42	-0.42	-0.73	-0.8
Net income from continuing operations	1.36	1.70	2.07	2.51	5.04	3.58	4.2
Income from discontinued operations (net of tax)	0.00	0.00	0.00	0.00	0.00	0.00	0.0
Net income before minorities	1.36	1.70	2.07	2.51	5.04	3.58	4.2
Minority interest	0.00	0.02	0.01	0.00	0.00	0.00	0.0
Net income	1.36	1.68	2.06	2.51	5.03	3.58	4.2
Number of shares, average	3.55	3.62	4.05	4.42	4.42	4.71	4.80
FFO (II)	2.58	3.65	4.62	5.87	7.06	8.37	9.8
FFO I-margin	50.6 %	47.9 %	48.4 %	48.2 %	49.3 %	49.9 %	51.0 %
FFOPS I	0.73	1.01	1.14	1.33	1.60	1.78	2.0
EPS	0.38	0.46	0.51	0.57	1.14	0.74	0.89
EPS adj.	0.38	0.43	0.47	0.57	1.14	0.74	0.89
Adjustments made for:							

Guidance: 2022e: FFO of EUR ~8.5m, Net profit (HGB) of EUR ~3.5m

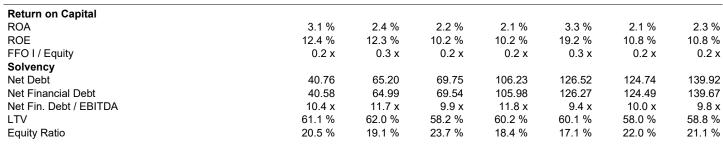
Financial Ratios							
	2017	2018	2019	2020	2021e	2022e	2023e
Property operating costs / Rental Income	24.4 %	29.1 %	27.6 %	27.9 %	26.8 %	27.6 %	27.7 %
Operating Leverage (Real Estate)	2.4 x	2.9 x	5.0 x	4.6 x	6.9 x	6.9 x	7.8 x
Rental profit / interest expenses	5.1 x	5.1 x	5.0 x	5.2 x	5.2 x	5.4 x	5.9 x

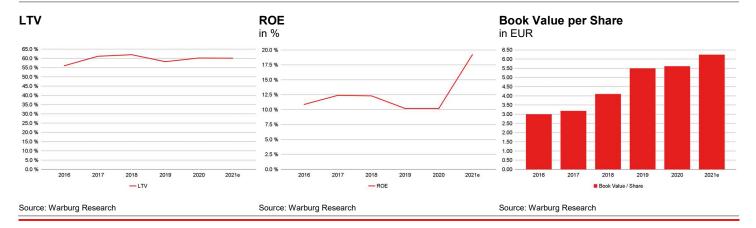






Consolidated balance sheet							
In EUR m	2017	2018	2019	2020	2021e	2022e	2023
Assets							
Goodwill and other intangible assets	0.01	0.01	0.03	0.02	0.02	0.02	0.02
thereof other intangible assets	0.00	0.00	0.00	0.00	0.00	0.00	0.00
thereof Goodwill	0.01	0.01	0.03	0.02	0.02	0.02	0.02
Property, plant and equipment	0.03	0.08	0.11	1.39	1.41	1.42	1.43
Investment properties	51.96	81.10	93.14	127.79	151.90	161.16	177.87
Financial assets	0.24	0.26	1.70	0.12	0.45	0.45	0.45
Other long-term assets	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fixed assets	52.24	81.44	94.98	129.33	153.78	163.05	179.78
Inventories	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Accounts receivable	0.22	0.51	0.00	0.80	0.91	0.93	0.95
Liquid assets	2.49	2.80	6.98	4.28	8.26	12.21	10.20
Other short-term assets	0.83	0.59	-2.56	-0.66	-4.75	-8.34	-6.35
Current assets	3.17	4.34	9.29	7.38	10.18	14.16	12.18
Total Assets	55.41	85.79	104.28	136.71	163.96	177.21	191.96
Liabilities and shareholders' equity							
Subscribed capital	3.55	3.90	4.42	4.42	4.42	4.80	4.80
Capital reserve	6.15	10.03	17.31	17.31	17.31	26.93	26.93
Retained earnings	1.59	2.06	2.56	3.07	5.85	6.84	8.31
Other equity components	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shareholders' equity	11.29	15.99	24.29	24.81	27.58	38.57	40.0
Minority interest	0.10	0.38	0.39	0.40	0.40	0.40	0.40
Provisions	0.36	1.01	0.43	0.51	0.51	0.51	0.5
thereof provisions for pensions and similar obligations	0.18	0.21	0.21	0.25	0.25	0.25	0.25
Financial liabilities (total)	43.07	67.79	76.52	110.25	134.53	136.70	149.87
Short-term financial liabilities	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Accounts payable	0.19	0.30	0.51	0.29	0.42	0.42	0.42
Other liabilities	0.51	0.70	2.54	0.86	0.92	1.01	1.12
Liabilities	44.13	69.79	79.99	111.91	136.38	138.64	151.91
Total liabilities and shareholders' equity	55.41	85.79	104.28	136.71	163.96	177.21	191.96
Financial Detice							
Financial Ratios							
	2017	2018	2019	2020	2021e	2022e	20236
Return on Capital			/		/		
ROA	3.1 %	2.4 %	2.2 %	2.1 %	3.3 %	2.1 %	2.3 %
ROE	12.4 %	12.3 %	10.2 %	10.2 %	19.2 %	10.8 %	10.8 %
FFO I / Equity	0.2 x	0.3 x	0.2 x	0.2 x	0.3 x	0.2 x	0.2 >
Solvency							
Not Dobt	40.76	GE 20	60 7E	106.00	10C E0	10171	120.01



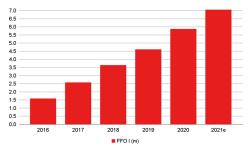




Consolidated cash flow statement							
In EUR m	2017	2018	2019	2020	2021e	2022e	2023e
Net cash provided by operating activities [1]	2.76	3.42	3.80	4.96	9.49	8.44	9.92
Net cash provided by investing activities [2]	-21.95	-31.12	-16.09	-37.91	-27.64	-4.40	-22.50
Net cash provided by financing activities [3]	20.23	28.01	16.47	30.25	22.13	-0.08	10.57
Change in liquid funds [1]+[2]+[3]	1.03	0.31	4.18	-2.70	3.98	3.96	-2.01
Effects of exchange-rate changes on cash	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cash and cash equivalent at end of period	2.49	2.80	6.98	4.28	8.26	12.21	10.20

Financial Ratios							
	2017	2018	2019	2020	2021e	2022e	2023e
Cash Flow							
FFO (II)	2.58	3.65	4.62	5.87	7.06	8.37	9.85
FFOPS I	0.73	1.01	1.14	1.33	1.60	1.78	2.05
FFOPS I diluted	0.73	0.94	1.04	1.33	1.60	1.74	2.05
FFO I-Yield	8.2 %	8.7 %	7.5 %	7.6 %	5.8 %	6.4 %	7.4 %
FFO I-margin	50.6 %	47.9 %	48.4 %	48.2 %	49.3 %	49.9 %	51.0 %
Interest Paid / Avg. Debt	2.8 %	2.4 %	2.4 %	2.3 %	2.1 %	2.1 %	2.1 %
Management of Funds							
Capex/Investment Properties	-42.3 %	-38.4 %	-17.3 %	-29.7 %	-18.2 %	-2.7 %	-12.6 %
Avg. Working Capital / Sales	0.7 %	1.4 %	-1.3 %	0.0 %	2.9 %	2.5 %	2.2 %
Dividend Payout Ratio	88.6 %	85.1 %	88.2 %	84.5 %	44.8 %	71.0 %	65.3 %

FFO



Source: Warburg Research



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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
DEFAMA Deutsche Fachmarkt AG	4, 5	http://www.mmwarburg.com/disclaimer/disclaimer en/DE000A13SUL5.htm



INVESTMENT RECOMMENDATION

Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.	
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.	
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.	
<u>"</u> "	Rating suspended:	The available information currently does not permit an evaluation of the company.	

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING

Rating	Number of stocks	% of Universe
Buy	172	81
Hold	35	16
Sell	4	2
Rating suspended	2	1
Total	213	100

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	52	87
Hold	5	8
Sell	1	2
Rating suspended	2	3
Total	60	100

PRICE AND RATING HISTORY DEFAMA DEUTSCHE FACHMARKT AG AS OF 22.04.2022



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



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