## DEFAMA Deutsche Fachmarkt AG (DEF GY) | Real Estate

March 01, 2022

## A convincing FY 22e outlook

We confirm our Buy rating and our PT of EUR 32.50 after the company reported record FY 21 prelims and a convincing FY 22e outlook. FY 21 sales increased by 17% yoy to EUR 17.0m (M'e: EUR 17.2m) while the FFO grew by 20% yoy to EUR 7.1m (M'e: EUR 7.3m). The strong FY 22e FFO guidance points to a continuation of the growth story: the FFO should come in at EUR 8.5m in FY 22e, implying FFO growth of almost 20% yoy, and the annualized FFO should amount to EUR 10m at the end of the year (currently ~EUR 8.5m). Portfolio expansion should remain the key driver behind sustained FFO growth going forward but also investments into the existing portfolio are expected to be FFO accretive to a smaller extent. In this context, we estimate that the annual acquisition volume could come in at least at the high end of DEFAMA's EUR 15m-20m annual acquisition target in FY 22e and beyond. Considering the expectable strong acquisition dealflow of the company, we also believe that DEFAMA's FY 25e targets, namely an FFO of EUR 11m and annualized rents of EUR 24m, appear to be conservative and could be updated in the foreseeable future. In summary, DEFAMA continues to provide investors an attractive growth story (18.4% FFO CAGR 20-23e) in a defensive niche of the German property market and we have an unchanged positive stance on the investment case.

- We increase our FY 22e FFOPS estimate by ~2%, reflecting DEFAMA's better than expected FY 22e outlook.
- Valuation: DEFAMA trades at a P/FFO 23 multiple of 12.7x, its peers at 14.4x.

Fundamentals (in EUR m) <sup>1</sup>	2018	2019	2020	2021e	2022e	2023e
Sales	9	11	15	17	20	23
EBITDA	6	7	9	13	13	14
EPS adj. (EUR)	0.46	0.51	0.57	1.14	0.84	0.94
FFO	3.6	4.6	5.9	7.1	8.5	9.7
DPS (EUR)	0.40	0.45	0.48	0.51	0.54	0.58
Operating Cash Flow (EUR)	3	4	5	7	8	8
Dividend paid (EUR)	1	2	2	2	2	3
Capital expenditures (EUR)	31	16	38	30	20	20
Ratios <sup>1</sup>	2018	2019	2020	2021e	2022e	2023e
Ratios <sup>1</sup> EV/EBITDA	2018 19.6	2019 19.4	<b>2020</b> 21.5	2021e 18.4	2022e 21.0	2023e 19.6
						19.6
EV/EBITDA	19.6	19.4	21.5	18.4	21.0	
EV/EBITDA PCFR	19.6 8.7	19.4 10.5	21.5 10.9	18.4 10.5	21.0 10.9	19.6 9.6
EV/EBITDA PCFR P/E adj.	19.6 8.7 25.9	19.4 10.5 32.5	21.5 10.9 34.8	18.4 10.5 24.4	21.0 10.9 33.2	19.6 9.6 29.8
EV/EBITDA PCFR P/E adj. Dividend yield (%)	19.6 8.7 25.9 3.3	19.4 10.5 32.5 2.7	21.5 10.9 34.8 2.4	18.4 10.5 24.4 1.8	21.0 10.9 33.2 1.9	19.6 9.6 29.8 2.1

<sup>&</sup>lt;sup>1</sup>Sources: Bloomberg, Metzler Research

## Buy



Price\*

**EUR 28.00** 

Price target

EUR 32.50 (unchanged)

\* XETRA trading price at the close of the previous day unless stated otherwise in the Disclosures

Market Cap (EUR m) <sup>1</sup>	124
Enterprise Value (EUR m) <sup>1</sup>	265
Free Float (%) <sup>1</sup>	65.0



Performance (in %) <sup>1</sup>	1m	3m	12m
Share	-0.7	8.5	44.3
Rel. to Prime All Share	7.0	16.7	40.9
Changes in estimates (in %)1	2021e	2022e	2023e
Sales	-1.2	1.0	0.0
EBIT	-2.3	1.8	0.0
EPS	-4.0	2.7	0.0

## **Sponsored Research**



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### Our investment case in a nutshell

- Focus on a retail property market niche: DEFAMA has become what we would call a relevant player in a niche of the German retail property market. Its property portfolio consists of mainly retail parks, usually located in small and medium-sized cities of Northern and Eastern Germany. New acquisition objects within this fragmented market niche (purchase price per property usually between EUR 1m to EUR 5m) are too large for private buyers, but at the same time, too small for institutional investors. This allows DEFAMA to purchase at low market prices (~9x annual rental income in the past) and thus achieve double-digit rental yields.
- Growth momentum is driven by property acquisitions: The company has the long-term target to become one of the largest owners of retail parks in Germany and pursues a "Buy and Hold" approach for its property portfolio. We believe retail park acquisitions should mainly drive sales and FFO growth in the coming years as DEFAMA intends to purchase new properties for EUR 15m to EUR 20m each year.
- Anchor tenants with non-cyclical business models: Anchor tenants of DEFAMA's retail parks are leading German food retailers, which account for approx. 50% of the rental income. Their non-cyclical business models should lower the risk of tenant losses and secure stable income generation for DEFAMA, in our opinion. Moreover, food retailers profit from a low online penetration in their sector.

## **Valuation**

			Metzler	
			Recommendation/	P/FFO
	Bloomberg	Share price	Price target	2023e
Hamborner Reit	HABA GY	9.7		14.0
Deutsche Konsum Reit	DKG GY	13.4	BUY / 17.60 EUR	9.1
VIB Vermögen	VIH1 GY	49.4		20.2
Average				14.4
DEFAMA	DEF GY	28.0	BUY / 32.50 EUR	12.7
Upside				14%
Sources: DEFAMA, Metzler Research,	Bloomberg			

## **Key Data**

## Company profile

CEO: Matthias Schrade

CEO: Matthias Schrade

CEO: 
Berlin, Germany

DEFAMA, headquartered in Berlin, is a large German real estate company that specializes in the acquisition and management of retail parks. Acquisition targets are retail parks in small and medium-sized German cities, preferably in Northern and Eastern Germany. As of the 31.12.2021, DEFAMA's property portfolio com-

## Major shareholders

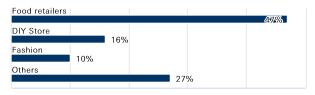
Matthias Schrade (29%), Geminus GmbH (4%), Other management (2%)

	ures

Key figures												
P&L (in EUR m)	2018	%	2019	%	2020	%	2021e	%	2022e	%	2023e	%
Sales	9	55.9	11	23.3	15	30.1	17	16.6	20	17.6	23	13.0
EBITDA	6	42.3	7	27.3	9	27.6	13	50.2	13	-6.5	14	13.0
EBITDA margin (%)	60.9	-8.7	62.9	3.2	61.7	-1.9	79.4	28.8	63.1	-20.5	63.1	0.0
EBIT	4	34.5	4	25.3	6	25.1	9	67.4	8	-14.6	9	11.9
EBIT margin (%)	39.5	-13.8	40.1	1.6	38.6	-3.8	55.4	43.6	40.2	-27.4	39.8	-1.0
Financial result	-1	-49.0	-2	-28.7	-2	-23.9	-3	-22.1	-3	-17.6	-3	-12.3
EBT	2	27.1	3	23.3	3	25.8	7	95.0	5	-26.9	6	11.6
Taxes	-1	-34.3	-1	-28.7	-1	-38.7	-2	-79.9	-1	29.7	-1	-11.6
Tax rate (%)	-24.5	n.a.	-25.6	n.a.	-28.2	n.a.	-26.0	n.a.	-25.0	n.a.	-25.0	n.a.
Net income	2	25.0	2	21.5	3	21.4	5	101.0	4	-25.9	4	11.6
Minority interests	0	n.m.	0	-48.8	0	-62.9	0	169.7	0	0.0	0	0.0
Net Income after minorities	2	23.4	2	22.5	3	21.9	5	100.9	4	-26.0	4	11.7
Number of shares outstanding (m)	4	2.1	4	11.9	4	9.1	4	0.0	4	0.0	4	0.0
EPS adj. (EUR)	0.46	20.7	0.51	9.5	0.57	11.7	1.14	100.9	0.84	-26.0	0.94	11.7
DPS (EUR)	0.40	17.6	0.45	12.5	0.48	6.7	0.51	6.3	0.54	5.9	0.58	7.4
Dividend yield (%)	3.3	n.a.	2.7	n.a.	2.4	n.a.	1.8	n.a.	1.9	n.a.	2.1	n.a.
Cash Flow (in EUR m)	2018	%	2019	%	2020	%	2021e	%	2022e	%	2023e	%
Operating Cash Flow	3	24.1	4	11.1	5	30.6	7	37.0	8	10.3	8	12.0
Increase in working capital	0	n.a.	0	n.a.	0	n.a.	0	n.a.	0	n.a.	0	n.a.
Capital expenditures	31	42.1	16	-48.4	38	135.7	30	-21.7	20	-32.7	20	0.0
Dividend paid	1	70.0	2	29.4	2	27.5	2	6.7	2	6.3	3	13.7
Free cash flow (post dividend)	-29	-45.6	-14	52.2	-35	-152.3	-25	28.4	-15	41.0	-14	4.0
Balance sheet (in EUR m)	2018	%	2019	%	2020	%	2021e	%	2022e	%	2023e	%
Assets	86	54.8	104	21.6	137	31.1	160	16.8	178	11.4	196	10.1
Goodwill	0	n.a.	0	n.a.	0	n.a.	0	n.a.	0	n.a.	0	n.a.
Shareholders' equity	16	43.9	25	50.7	25	2.1	29	15.5	33	12.4	36	10.1
Net Debt incl. Provisions	65	60.2	70	7.0	106	52.4	126	18.9	141	11.8	155	10.1
Gearing (%)	396.8	n.a.	281.7	n.a.	420.5	n.a.	432.9	n.a.	430.7	n.a.	430.5	n.a.
Net debt/EBITDA	11.7	n.a.	9.9	n.a.	11.8	n.a.	9.3	n.a.	11.2	n.a.	10.9	n.a.

#### Structure

### Tenant strucutre 2020



Sources: Bloomberg, Metzler Research

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Date of dissemi- nation	Metzler recom Previous	mendation * Current	Current price **	Price target *	Author ***
Issuer/Financial I	nstrument (ISI	N): DEFAMA De	utsche Fachmarkt AG (	(DE000A13SU	L5)
21.02.2022	Buy	Buy	27.80 EUR	32.50 EUR	Bonhage, Stephan
03.11.2021	Buy	Buy	25.00 EUR	27.20 EUR	Bonhage, Stephan
11.10.2021	Buy	Buy	24.60 EUR	27.20 EUR	Bonhage, Stephan
29.07.2021	Buy	Buy	22.40 EUR	25.50 EUR	Bonhage, Stephan
19.05.2021	Buy	Buy	20.00 EUR	23.00 EUR	Bonhage, Stephan
30.04.2021	Buy	Buy	19.50 EUR	23.00 EUR	Bonhage, Stephan
01.03.2021	Buy	Buy	19.40 EUR	23.00 EUR	Bonhage, Stephan
Issuer/Financial I	nstrument (ISI <b>I</b>	N): Deutsche Ko	nsum REIT-AG (DE000	A14KRD3)	
15.02.2022	Buy	Buy	13.35 EUR	17.60 EUR	Bonhage, Stephan
20.12.2021	Buy	Buy	14.00 EUR	17.60 EUR	Bonhage, Stephan
09.12.2021	Buy	Buy	14.10 EUR	17.90 EUR	Bonhage, Stephan
04.10.2021	Buy	Buy	14.40 EUR	17.90 EUR	Bonhage, Stephan
13.08.2021	Buy	Buy	14.65 EUR	17.90 EUR	Bonhage, Stephan
18.06.2021	Buy	Buy	15.15 EUR	17.90 EUR	Bonhage, Stephan
17.05.2021	Buy	Buy	15.20 EUR	17.90 EUR	Bonhage, Stephan
19.03.2021	n.a.	Buy	15.55 EUR	17.90 EUR	Bonhage, Stephan

<sup>\*</sup> Effective until the price target and/or investment recommendation is updated (FI/FX recommendations are valid solely at the time of publication)

## DEFAMA Deutsche Fachmarkt AG

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<sup>\*\*</sup> XETRA trading price at the close of the previous day unless stated otherwise herein

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