## DEFAMA Deutsche Fachmarkt AG (DEF GY) | Real Estate

July 30, 2020

## Solid H1 20 figures confirm our growth case

DEFAMA's H1 20 revenues and FFO were slightly above our estimates. Compared to H1 19, revenues increased by 20.9% yoy to EUR 6.6m (M'e: EUR 6.5m). Also, DEFAMA's FFO increased by 26.2% yoy to EUR 2.8m (M'e: EUR 2.7m). In our view, the FFO and revenue growth rates achieved in H1 20 confirm the company's growth case, where growth is mainly driven by the acquisition of new properties.

- The impact of the coronavirus crisis on DEFAMA's business model remains low. In June, for example, the company achieved a rent collection of 97%. As of now, the deferred volume of rents sums up to EUR 0.23m. However, DEFAMA has already entered into repayment agreements with various tenants.
- We expect an FFO of EUR 5.8m in FY 20e, which is slightly above the FFO target of EUR 5.7m communicated by DEFAMA. The reopening of the Silberberg Center and the acquired DIY store in Anklam should result in a revenue and earnings increase in Q4 and beyond. The property in Anklam complements the property portfolio for the first time with a pure DIY store.
- Our sales and earnings estimates for FY 20e and beyond remain unchanged. We confirm our BUY recommendation with a price target of EUR 20.50.

Fundamentals (in EUR m)	2017	2018	2019	2020e	2021e	2022e
Sales	6	9	11	14	18	19
EBITDA	4	6	7	9	11	12
EPS adj. (EUR)	0.38	0.46	0.51	0.59	0.74	0.81
FFO	2.6	3.6	4.6	5.8	7.5	8.1
DPS (EUR)	0.34	0.40	0.45	0.50	0.55	0.60
Operating Cash Flow (EUR)	3	3	4	5	6	7
Dividend paid (EUR)	1	1	2	2	2	3
Capital expenditures (EUR)	22	31	16	20	15	15
Ratios	2017	2018	2019	2020e	2021e	2022e
Ratios EV/EBITDA	2017 20.2	2018 19.6	2019 19.4	2020e 18.5	2021e 16.2	2022e 15.5
EV/EBITDA	20.2	19.6	19.4	18.5	16.2	15.5
EV/EBITDA PCFR	20.2	19.6 8.7	19.4 10.5	18.5 10.1	16.2 8.0	15.5 7.3
EV/EBITDA PCFR P/E adj.	20.2 10.9 27.8	19.6 8.7 25.9	19.4 10.5 32.5	18.5 10.1 29.7	16.2 8.0 23.4	15.5 7.3 21.5
EV/EBITDA PCFR P/E adj. Dividend yield (%)	20.2 10.9 27.8 3.2	19.6 8.7 25.9 3.3	19.4 10.5 32.5 2.7	18.5 10.1 29.7 2.9	16.2 8.0 23.4 3.2	15.5 7.3 21.5 3.4
EV/EBITDA PCFR P/E adj. Dividend yield (%) EBIT margin (%)	20.2 10.9 27.8 3.2 45.8	19.6 8.7 25.9 3.3 39.5	19.4 10.5 32.5 2.7 40.1	18.5 10.1 29.7 2.9 40.5	16.2 8.0 23.4 3.2 40.6	15.5 7.3 21.5 3.4 41.1

Sources: Refinitiv, Metzler Research

## Buy

unchanged

Price\*

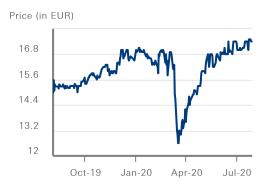
**EUR 17.40** 

Price target

EUR 20.50 (unchanged)

\* XETRA trading price at the close of the previous day unless stated otherwise in the Disclosures

Market Cap (EUR m)	77
Enterprise Value (EUR m)	160
Free Float (%)	65.0



Performance (in %)	1m	3m	12m
Share	0.0	8.7	13.9
Rel. to Prime All Share	-4.0	-7.5	9.7

Sources: Refinitiv, Metzler Research

Changes in estimates (in %)	2020e	2021e	2022e
Sales	0.0	0.0	0.0
EBIT	0.0	0.0	0.0
EPS	0.0	0.0	0.0

## **Sponsored Research**



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DEFAMA released its H1 20 figures on Tuesday evening, which were slightly above our estimates. Key highlights were the following:

- With EUR 6.6m (+20.9% yoy) in H1 20, sales were slightly above our estimate of EUR 6.5m. For the first time, the acquired property in Zeitz contributed in Q2 20 to DEFAMA's rental income. Simultaneously, the redevelopment in Radeberg should have temporarily slightly burdened the company's rental income in H1 20. With regard to the current quarter, we do not expect a meaningful increase of the rental income. In our view, the Q3 20e rental income should be approx. in-line with the previous quarter.
- The company also increased its FFO in H1 20 by 26.2% yoy to EUR 2.8m (H1 20 FFO margin: 42.0%), which is slightly above our estimate of EUR 2.7m. According to the company, its FFO would have even increased by 40% without the redevelopment costs related to Radeberg. With regard to Q3 20e, we believe that the redevelopment in Radeberg should continue to burden DEFAMA 'S FFO temporarily. We therefore expect an FFO of EUR 1.5m in this quarter, in-line with the FFO achieved in Q2 20.
- In June, DEFAMA's rent collection increased to 97%. As of now, the deferred volume of rents sums up to EUR 0.23m, mainly from non-food retailers (EUR 0.18m) with good credit ratings. According to DEFAMA, it has already entered into repayment agreements with various tenants, and no tenant has declared insolvency as of now. We think the rent collection of 97% this June underpins the resilience of DEFAMA's business model in the coronavirus crisis, especially in comparison to other retail property owners. According to our knowledge, non-cyclical tenants should account for 75% of DEFAMA's rental income.
- DEFAMA confirmed its guidance for the current year. However, the company also states that the FFO guidance for this year could be too conservative. This is already reflected in our estimates and we expect an FFO of EUR 5.8m in FY 20e, which is slightly above the company's FFO guidance of EUR 5.7m. In our opinion, the acquisition in Anklam and the reopening of the Silberberg Center should result in a meaningful revenue and earnings increase in the final quarter of this year.
- Including the acquisition in Anklam, DEFAMA's property portfolio now comprises 39 properties. The annualised rental income of DEFAMA increased to EUR 13.8m with the acquisition, and its lettable space now amounts to approx. 175.000sqm. Considering the acquisitions in Zeitz (property + PV system) and Anklam, DEFAMA has now purchased new properties for EUR 17m in FY 20e. Thus, the company already achieved its annual acquisition target of EUR 15m to EUR 20m at an early stage of this year. We still expect the announcement of additional property purchases in H2 20e and we estimate a transaction volume of EUR 20m for the total year.

## DEFAMA's H1 20 figures

in EUR m

		I	Reported	FY 20	Metzler	Metzler
	H1 19	FY 19	H1 20	Guidance	H1 20e	FY 20e
Sales	5.5	11.2	6.6		6.5	13.6
Growth yoy (in%)	29.4%	23.3%	20.9%		18.8%	
FFO	2.2	4.6	2.8		2.7	5.8
Margin (in %)	40.2%	41.2%	42.0%		41.7%	
EBIT	2.1	4.5	2.7		2.6	
Margin (in %)	38.8%	40.1%	40.1%	-	40.5%	40.5%

Sources: DEFAMA, Metzler Research

## **Key Data**

## Company profile

Berlin, Germany

CEO: Metalthias Schrade

CFO: 
Berlin, Germa

DEFAMA, headquartered in Berlin, is a large German real estate company that specializes in the acquisition and management of retail parks. Acquisition targets are retail parks in small and medium-sized German cities, preferably in Northern and Eastern Germany. The property portfolio currently comprises 39 properties.

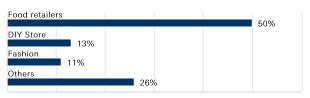
### Major shareholders

Matthias Schrade (29%), Geminus GmbH (4%), Other management (2%)

Key figures												
P&L (in EUR m)	2017	%	2018	%	2019	%	2020e	%	2021e	%	2022e	%
Sales	6	69.5	9	55.9	11	23.3	14	21.3	18	28.7	19	8.6
EBITDA	4	64.8	6	42.3	7	27.3	9	22.6	11	28.1	12	9.3
EBITDA margin (%)	66.7	-2.8	60.9	-8.7	62.9	3.2	63.5	1.0	63.2	-0.5	63.6	0.6
EBIT	3	60.1	4	34.5	4	25.3	6	22.5	7	29.0	8	9.9
EBIT margin (%)	45.8	-5.6	39.5	-13.8	40.1	1.6	40.5	0.9	40.6	0.2	41.1	1.2
Financial result	-1	-60.3	-1	-49.0	-2	-28.7	-2	-18.7	-3	-33.0	-3	-11.4
EBT	2	60.0	2	27.1	3	23.3	3	24.8	4	26.7	5	9.0
Taxes	-0	-88.2	-1	-34.3	-1	-28.7	-1	-22.0	-1	-26.7	-1	-9.0
Tax rate (%)	-23.2	n.a.	-24.5	n.a.	-25.6	n.a.	-25.0	n.a.	-25.0	n.a.	-25.0	n.a
Net income	1	53.1	2	25.0	2	21.5	3	25.8	3	26.7	4	9.0
Minority interests	0	n.a.	0	n.m.	0	-48.8	0	0.0	0	0.0	0	0.0
Net Income after minorities	1	52.9	2	23.4	2	22.5	3	25.9	3	26.8	4	9.0
Number of shares outstanding (m)	4	21.4	4	2.1	4	11.9	4	9.1	4	0.0	4	0.0
EPS adj. (EUR)	0.38	26.1	0.46	20.7	0.51	9.5	0.59	15.4	0.74	26.8	0.81	9.0
DPS (EUR)	0.34	70.0	0.40	17.6	0.45	12.5	0.50	11.1	0.55	10.0	0.60	9.1
Dividend yield (%)	3.2	n.a.	3.3	n.a.	2.7	n.a.	2.9	n.a.	3.2	n.a.	3.4	n.a.
Cash Flow (in EUR m)	2017	%	2018	%	2019	%	2020e	%	2021e	%	2022e	%
Operating Cash Flow	3	67.2	3	24.1	4	11.1	5	31.6	6	26.0	7	11.1
Increase in working capital	0	n.a.										
Capital expenditures	22	22.6	31	42.1	16	-48.4	20	24.3	15	-25.0	15	0.0
Dividend paid	1	218.8	1	70.0	2	29.4	2	41.7	2	10.0	3	9.1
Free cash flow (post dividend)	-20	-20.8	-29	-45.6	-14	52.2	-17	-24.3	-11	35.3	-11	4.3
Balance sheet (in EUR m)	2017	%	2018	%	2019	%	2020e	%	2021e	%	2022e	%
Assets	55	66.6	86	54.8	104	21.6	125	20.2	149	19.1	164	9.7
Goodwill	0	n.a.										
Shareholders' equity	11	7.0	16	43.9	25	50.7	29	16.7	31	8.0	34	8.7
Net Debt incl. Provisions	41	109.5	65	60.2	70	7.0	83	19.6	102	22.8	110	7.5
Gearing (%)	356.5	n.a.	396.8	n.a.	281.7	n.a.	288.8	n.a.	328.5	n.a.	325.0	n.a.
Net debt/EBITDA	10.4	n.a.	11.7	n.a.	9.9	n.a.	9.6	n.a.	9.2	n.a.	9.1	n.a.

## Structure

## Tenant strucutre 2019



Sources: Refinitiv, Metzler Research

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Date of dissemi- Metzler recommendation \* Cu

nation Previous Current

Current price \*\* Price target \* Author \*\*\*

## Issuer/Financial Instrument (ISIN): DEFAMA Deutsche Fachmarkt AG (DE000A13SUL5)

28.07.2020 n.a. Buy 17.50 EUR 20.50 EUR Bonhage, Stephan

- \* Effective until the price target and/or investment recommendation is updated (FI/FX recommendations are valid solely at the time of publication)
- \*\* XETRA trading price at the close of the previous day unless stated otherwise herein: ABO Wind AG: Hamburg Stock Exchange
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Compiled: July 30, 2020 11:25 AM CEST Initial release: July 30, 2020 11:25 AM CEST



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